

Visual AIDS

Visual AIDS invites you to participate in our 17th Annual **Postcards from the Edge** benefit.

Host Gallery: Luhning Augustine

Preview Party: Friday, February 6, 2015, 6-8 PM

Benefit Sale: February 7-8, 2015

Postcards from the Edge is a unique benefit show and sale of original, postcard-size artworks on paper by established and emerging artists. All artwork is exhibited anonymously, and the identity of the artist is revealed only after the work is purchased. Proceeds benefit **Visual AIDS**.

Here's how to participate:

1. **Create** an original artwork on any 4x6" heavy weight paper or canvas.* Drawings, photographs, paintings, printmaking, and mixed media are welcome. **ONE ENTRY per artist.**
2. **Sign and Print Name** on **BACK ONLY**. Also, indicate the top with an arrow.
3. Complete **Submission Forms** for **Collector** and **Visual AIDS**.
4. **Carefully package artwork**. Recommended: wrap artwork in wax paper and place between cardboard. Do not submit charcoal or pastel pieces without fixing them. Do not wrap wet or sticky artwork.
5. If you need **confirmation** that we received your artwork, include a self-addressed, stamped postcard.
6. If you would like your unsold work returned, please include a 6"x 9" self-addressed, stamped envelope with proper postage. Unsold artwork will NOT be returned unless an **SASE** is enclosed. Visual AIDS is not responsible for artwork lost or damaged in the mail.
7. **Mail** your artwork and forms by **POSTMARK DEADLINE Monday, December 8, 2014** to:
Visual AIDS, 526 West 26th Street, #510, New York, NY 10001

We appreciate your generous donation of artwork. Postcards from the Edge requires months of preparation, processing and hard work to make it a success. There is no entry fee, however you can help cover overhead cost and make this event even better by making a donation with your artwork submission. Every dollar helps and all donations are appreciated!

All participating artists are invited to attend the Preview Party for FREE, additional guests can purchase admission at the door. The Preview Party is the only chance to view the complete exhibition. Guests receive a list of all participating artists, however they do not know who created which piece. Artists' names are only revealed after purchase. The Benefit Sale is first come, first served, all works are sold for \$85 each. The artwork is removed from the wall as soon as it is purchased. After the event, artists requesting return of unsold work or information about the collector of her/his artwork will receive notice in 4-6 weeks.

Visual AIDS utilizes art to fight AIDS by provoking dialogue, supporting HIV+ artists and preserving a legacy – because AIDS IS NOT OVER. For examples of our work and more information, visit **www.visualAIDS.org**.

Thank you in advance for your generosity and support. Please spread the word and invite other artists and friends.

We are grateful to **Canson US for their donation of 4x6" watercolor sheets, now available to artists at the Visual AIDS office. Please note that artists are welcome to create artwork on any 4x6" paper or material of their choice.*

POSTCARDS from the edge

Visual AIDS
526 W 26th Street Suite 510 New York, NY 10001
T 212 627 9855 info@visualaids.org www.visualaids.org



COLLECTOR'S COPY

• THIS INFORMATION WILL BE PROVIDED TO THE BUYER AT TIME OF PURCHASE •

PLEASE PRINT CLEARLY

ARTIST: _____

TITLE OF ARTWORK: _____

MEDIUM: _____

STATEMENT (OPTIONAL):

CONTACT INFORMATION (OPTIONAL):

ARTIST OR GALLERY: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

E-MAIL/WEB: _____

POSTCARDS from the edge



VISUAL AIDS COPY

• THIS INFORMATION IS FOR VISUAL AIDS RECORDS ONLY •

PLEASE PRINT CLEARLY

NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

E-MAIL: _____

TITLE OF ARTWORK: _____

IMPORTANT - PLEASE READ AND CHECK OFF

If my work is **NOT SOLD** (please check one):

- You do **NOT** need to send back. Please keep, donate or give away.
 Please send back. I have enclosed a 6"x9" self addressed, stamped envelope.

If my work is **SOLD** (please check one):

- You do **NOT** need to contact me.
 Please contact me by EMAIL.
 Please contact me by MAIL.

CHECKLIST - Please be sure you have done the following:

- Enclose your 4" x 6" postcard size artwork. Only ONE artwork per artist.
- **SIGN** and **PRINT NAME** on the **BACK ONLY** - Indicate the top with an arrow.
- Carefully package artwork to prevent damage. **DO NOT** wrap wet or sticky artwork.
- Complete and enclose both **Collector** and **Visual AIDS sides of this form.**
- If you would like your **UNSOLD** artwork returned, enclose a 6"x9" SASE (see above).
- If you need confirmation that we received your artwork, please send a self-addressed, stamped postcard with your submission.
- Any additional cash or check donation you enclose is greatly appreciated.
- Mail everything back, postmarked by **Monday, December 8, 2014** to:

Visual AIDS
526 West 26th Street #510
New York, NY 10001

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